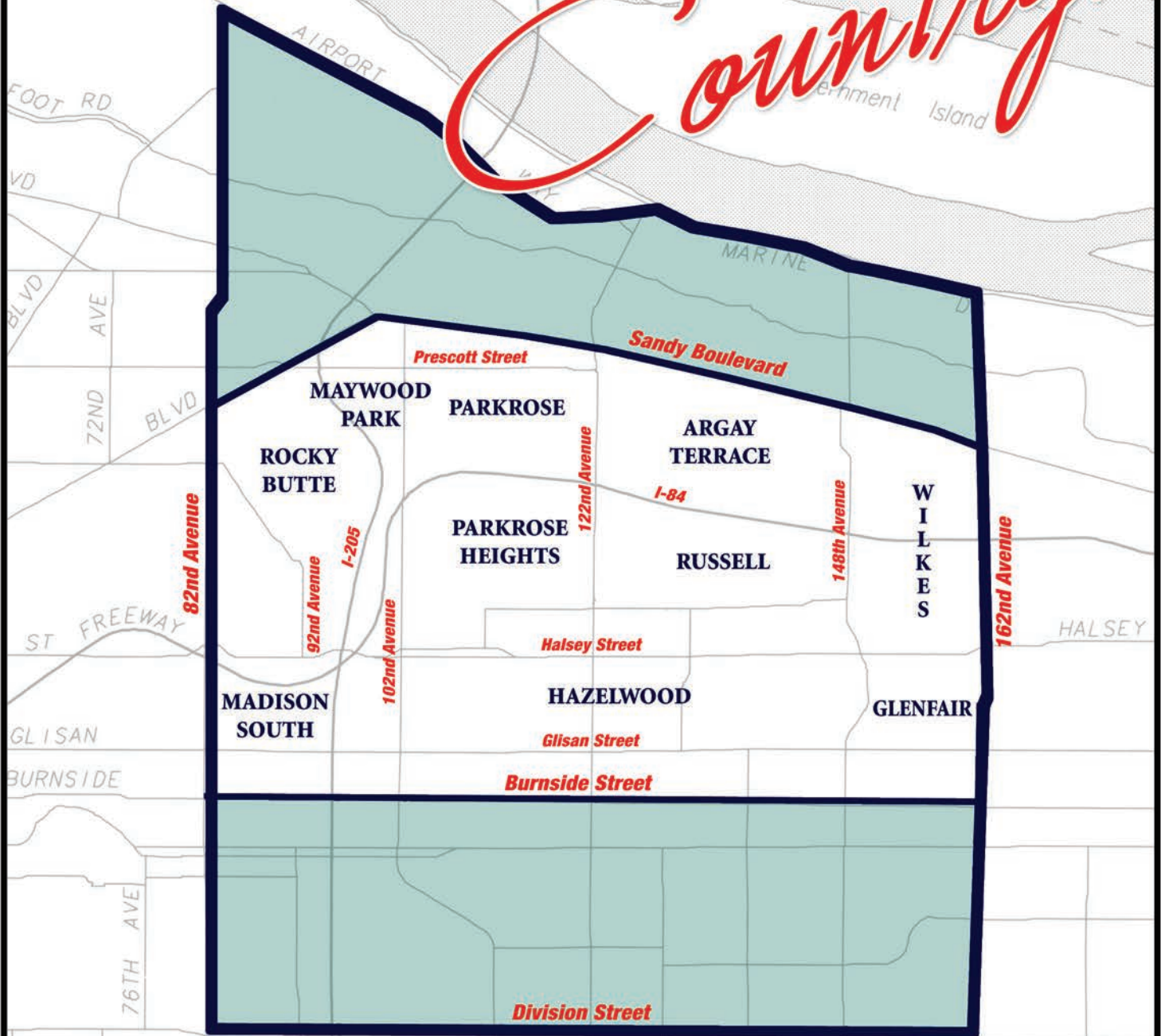


# Welcome to

# Memo Country!



## Circulation

**17,000 total circulation**

More than 15,000 copies of the Mid-county Memo are mailed monthly to every single-family home address, from Northeast Sandy Boulevard to East Burnside Street, and from Northeast 82nd to 162 Avenues (city limits). In addition, 2,000 copies are delivered to newsstand locations within the mail zone (white area), and just outside (green area).

# Mid-county Memo Publishing, Inc.

3510 N.E. 134th Ave. • Portland, OR 97230

[www.midcountymemo.com](http://www.midcountymemo.com)

Tim Curran, Advertising Manager

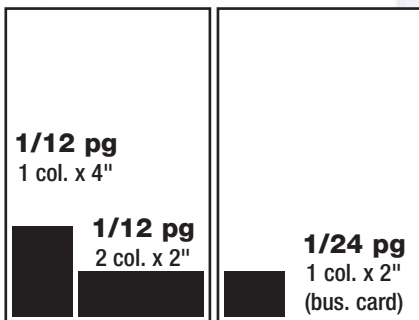
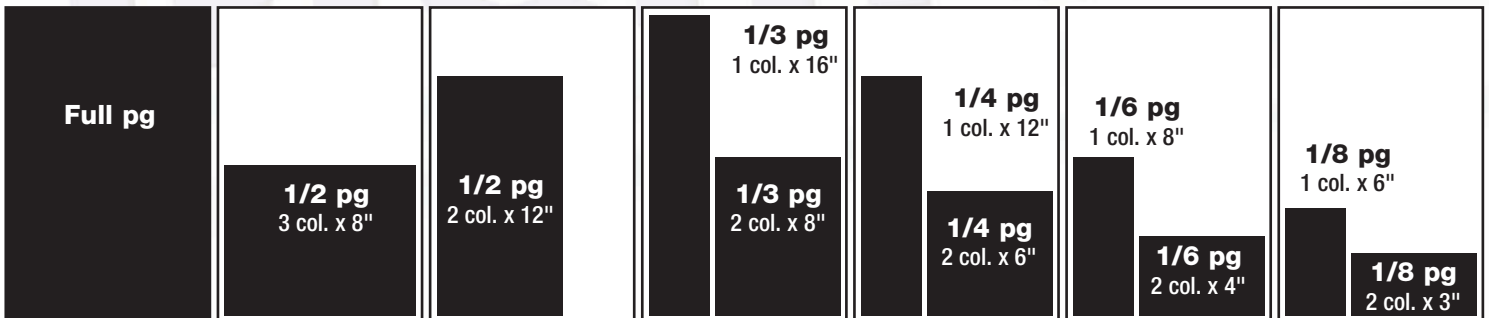
Office: 503-287-8904 • Fax: 503-249-7672 • [advertising@midcountymemo.com](mailto:advertising@midcountymemo.com)

## Mid-County Memo Display Advertising Rates

(PUBLISHED MONTHLY)

Ad Sizes	Column	Ad Dimensions (width x depth)	1x (open) BW / COLOR	3x BW / COLOR	6x BW / COLOR	12x BW / COLOR
1/24 pg (bus. card)	1 col x 2"	3-1/4" x 2"	\$111 / 128	\$106 / 132	\$96 / 120	\$88 / 110
1/12 pg	1 col x 4" <b>or</b> 2 col x 2"	3-1/4" x 4" <b>or</b> 6-3/4" x 2"	\$213 / 266	\$203 / 253	\$169 / 211	\$162 / 202
1/8 pg	1 col x 6" <b>or</b> 2 col x 3"	3-1/4" x 6" <b>or</b> 6-3/4" x 3"	\$247 / 309	\$235 / 294	\$215 / 269	\$191 / 239
1/6 pg	1 col x 8" <b>or</b> 2 col x 4"	3-1/4" x 8" <b>or</b> 6-3/4" x 4"	\$262 / 327	\$250 / 312	\$227 / 284	\$213 / 266
1/4 pg	1 col x 12" <b>or</b> 2 col x 6"	3-1/4" x 12" <b>or</b> 6-3/4" x 6"	\$324 / 405	\$308 / 385	\$287 / 359	\$265 / 331
1/3 pg	1 col x 16" <b>or</b> 2 col x 8"	3-1/4" x 16" <b>or</b> 6-3/4" x 8"	\$424 / 530	\$404 / 505	\$360 / 450	\$331 / 414
1/2 pg	2 col x 12" <b>or</b> 3 col x 8"	6-3/4" x 12" <b>or</b> 10-1/4" x 8"	\$602 / 752	\$574 / 684	\$522 / 652	\$479 / 599
Full pg	3 col x 16"	10-1/4" x 16-1/4"	\$934 / 1,168	\$890 / 1,112	\$845 / 1,056	\$806 / 1,007

Design & Layout included in price of ad.



### PRE-PRINTED INSERTS:

1-5K: 5.5¢ each

5K-10K: 5¢ each

More than 10K: 4.5¢ each

Insert size: 8-1/2" x 11" or 11" x 17"  
prefolded to 8-1/2" x 11"

### WEBSITE BANNER ADS:

\$35 per month, per site. Size of ad: 120 pixels x 240 pixels.

Submitted in .jpg format or animated .gif